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# MINUTES of MEETING of CAMPBELTOWN FERRY SUB-GROUP held in the TOWN HALL, MAIN STREET, CAMPBELTOWN on FRIDAY, 25 OCTOBER 2013

Present: (Chair)

Councillor John Semple

Councillor Anne Horn

Melissa Stewart Argyll and Bute Council Stuart Green Argyll and Bute Council Allan Finlay Argyll and Bute Council

Flora Grant Ardshiel Hotel

Stuart Ellis Machrihanish Dunes

David Roberts HIE
Peter Griffiths CalMac

Ewen MacDonald Explore Campbeltown Colin Craig West Coast Motors

#### 1. APOLOGIES

Apologies for absence were intimated by Neil Clapperton.

#### 2. MINUTE

The Minute of the previous meeting held on 30 September, 2013 was approved.

#### 3. DRAFT TIMETABLE

The Chair tabled a draft revised 2-year timetable prepared following a stakeholders meeting on Arran and invited review and discussion from the group.

Discussion ensued on the various aspects and implications of the revised timetable. The general consensus was that it would be more beneficial for the local economy in Campbeltown if more impetus was given to the 'in and out' direction of ferry travel as opposed to 'out and in flow'

Decision

The group agreed:-

1.The Chair would consult with stakeholders on a more suitable timetable and, with the agreement of stakeholders, promote this as an alternative t 2. That if the alternative timetable could not conside by Transport Scotland, then the timetable used for 2013 should continue to operate.

#### 4. MEETING WITH TRANSPORT SCOTLAND

This was discussed under Item 3.

#### 5. MEETING WITH CALMAC MARKETING TEAM

The Chair gave the group an update on a recent meeting held with the CalMac Marketing Team and introduced Peter Griffiths, CalMac Group Public Affairs Team.

Peter updated the group on the various initiatives currently undertaken by CalMac on various routes. He advised on the media advertising sites CalMac utilised to promote the Company. The Chair requested that CalMac help promote the various local events in the Kintyre area. Peter stated that these were publicised on relevant routes and included the forthcoming Christmas market in Campbeltown. He advised the group of the focus of some major events for 2014 which included – 2014 Homecoming.

Peter's contact details are as follows:-

Peter.griffiths@davidmacbrayne.co.uk

Tel: 01475 650371

### 6. SIGNAGE

The group gave further discussion to the issue of signage in Ardrossan and the need to address this issue.

The Group agreed that Signage would be retained on the Agenda for further discussion.

#### 7. FUTURE MEETING DATES

The group agreed the future meeting dates as follows:-

25 April, 2014 1 August, 2014 31 October, 2014

#### 8. AOCB

There was no other business.

